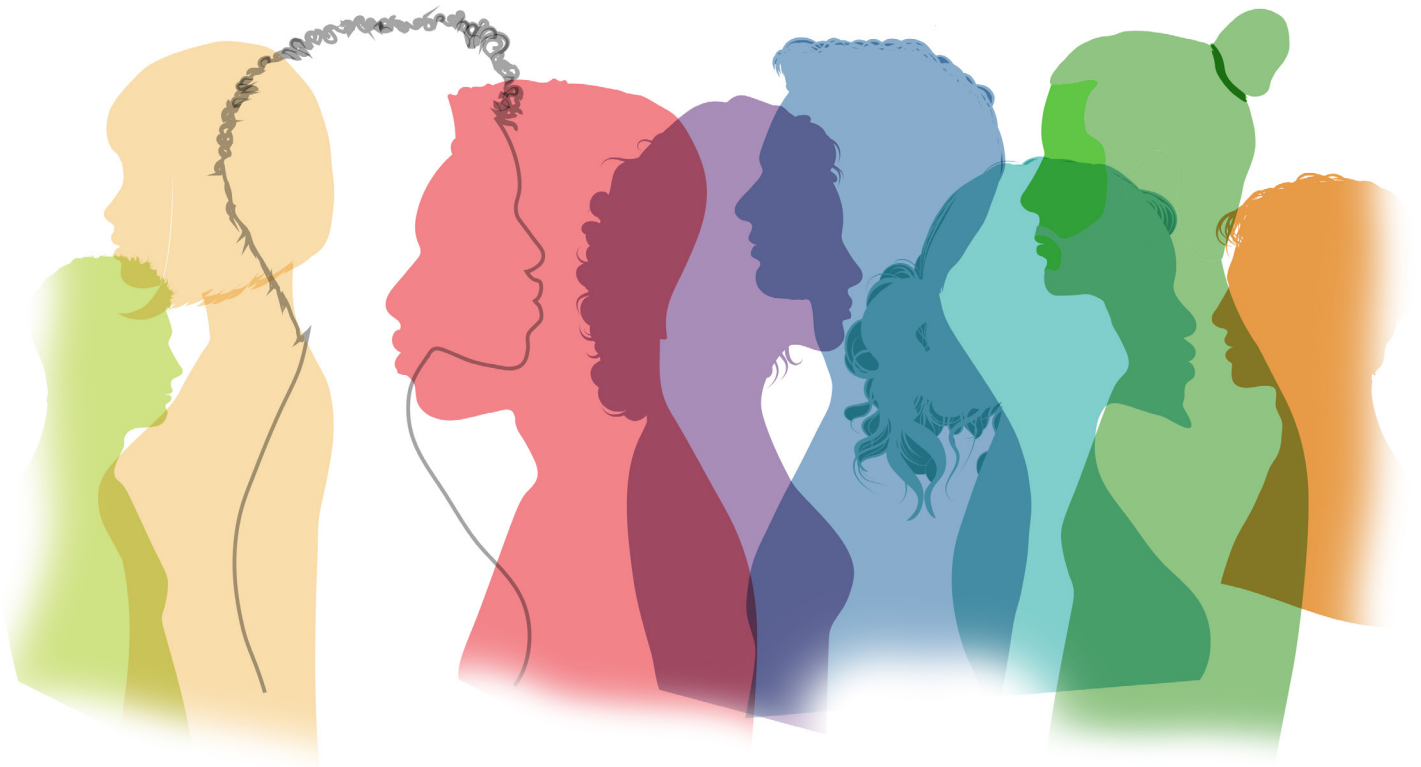


# PEER RECOVERY SUPPORT SERVICES

A Promising Approach to Combat  
Substance Use Disorders



**Social Media Toolkit**



**BHARC**

**BEHAVIORAL HEALTH  
ADVANCEMENT RESOURCE CENTER**

## Support Individuals With Substance Use Disorders

This social media toolkit is designed to help raise awareness about peer recovery support services. Help us to promote the Bizzell Insights report, “Peer Recovery Support Services: A Promising Approach to Combat Substance Use Disorders.”

Visit the Behavioral Health Advancement Resource Center (BHARC) website to [view the report](#).

The following are sample social media posts you can use to help us amplify the Bizzell Insights report. Please make sure to tag us **@BizzellIUS** and use the hashtags: **#BizzellInsights #SUD #PeerRecovery**

### Sample Facebook and LinkedIn Posts

1. In 2021, overdose deaths in the United States reached 107,622—an increase of 15% from the previous year.

Check out the latest #BizzellInsights report, “Peer Recovery Support Services: A Promising Approach to Combat Substance Use Disorders,” which reviews how people with substance use disorders can benefit from peer recovery support services.

Read more to discover how peer recovery specialists use their lived experiences of recovery to deliver services in behavioral health settings to promote mind-body care:

<https://bharc.org/2023/02/peer-recovery-support-services/>. #SUD #PeerRecovery

2. DYK? Only 10.3% of people in the U.S. with a substance use disorder received treatment.

Read the latest #BizzellInsights report, “Peer Recovery Support Services: A Promising Approach to Combat Substance Use Disorders” to learn more about how peer recovery support services can help to promote mind-body recovery in people with substance use disorders. Download the report: <https://bharc.org/2023/02/peer-recovery-support-services/>. #SUD #PeerRecovery

3. Read the latest #BizzellInsights report, “Peer Recovery Support Services: A Promising Approach to Combat Substance Use Disorders,” which reviews how people with substance use disorders can benefit from peer recovery support services.

Learn more to discover how peer recovery specialists use their lived experiences of recovery to deliver services in behavioral health settings to promote mind-body care:

<https://bharc.org/2023/02/peer-recovery-support-services/>. #SUD #PeerRecovery

4. DYK? Co-occurring substance use disorders and mental health disorders have risen among adults ages 18 or older, from 8.07 million in 2015 to 9.54 million in 2019. In the most recent #BizzellInsights report, “Peer Recovery Support Services: A Promising Approach to Combat Substance Use Disorders,” learn how peer recovery support services can help to promote mind-body recovery in people with substance use disorders. Read the full report:

<https://bharc.org/2023/02/peer-recovery-support-services/>. #SUD #PeerRecovery

## Sample Twitter Posts

1. In the U.S., 20.4 million people ages 12+ have had a substance use disorder. Read #BizzellInsights report on Peer Recovery Support Services to learn how delivery of services is from people who have experienced both substance use disorder & recovery.  
<https://bharc.org/2023/02/peer-recovery-support-services/>. #SUD #PeerRecovery
2. Check out the latest #BizzellInsights report to learn about the evidence on peer recovery support and its impact on addressing substance use disorders in the U.S. Read the report:  
<https://bharc.org/2023/02/peer-recovery-support-services/>. #SUD #PeerRecovery
3. DYK? Only 10.3% of people in the U.S. with a substance use disorder received treatment. Read the latest #BizzellInsights report, “Peer Recovery Support Services: A Promising Approach to Combat Substance Use Disorders” to learn more: <https://bharc.org/2023/02/peer-recovery-support-services/>. #SUD #PeerRecovery

# Sample Social Media Graphics



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